

Like other agencies providing critical services to the community, Springfield Utility Board (SUB) plans for -- and trains staff to respond to -- emergencies. At SUB, our guiding document is the Emergency Operations Plan. This plan outlines the general roles and responsibilities staff will assume during an incident that materially affects SUB facilities.

Whether an emergency is caused by winter weather, an earthquake, a cyber-attack, or terrorism, each incident is unique. What's common is the need for staff to communicate and coordinate seamlessly with other agencies to ensure the best outcomes for our community.

SUB accomplishes this through tabletop drills that provide practice responding to emergency scenarios in a realistic-feeling setting. Importantly, we also ensure staff has familiarity with the existing plans of other agencies by having representatives attend meetings. For example, SUB staff attends Springfield Emergency Management Committee and Natural Hazards Mitigation Plan committee meetings.

While it's true that no plan can survive first contact with a real-world emergency given all the variables that are tossed into the fray, SUB's rigorous plan-and-practice process ensures that staff will stay nimble, think fast on their feet, and get our community up-and-running again as quickly as possible.

*Bob Fondren*

## MEETING CALENDAR

### December 7

Ellen Klem and Cheryl Heimstra From the Oregon Department of Justice will discuss consumer fraud issues.

Ellen is the director of consumer outreach and education for the Office of the Attorney General. Her mission is to prevent financial harm to Oregonians, especially older adults, Oregonians whose first language is not English, and students with large education-related debts. Ellen received her bachelor's degree from James Madison College at Michigan State University and a J.D. from Case Western Reserve University School of Law.

Cheryl is the Deputy Legislative Director at the Oregon Department of Justice. Along with developing policy for the Attorney General, she works as an attorney enforcing Oregon's consumer protection laws. Cheryl graduated with a double major in English and Communications from Dordt College in Sioux Center, Iowa and Willamette University College of Law.

**December 21 – No Meeting. Happy Holidays**

## PUBLIC CALENDAR

**All items are tentative and subject to change**

### SPRINGFIELD CITY COUNCIL

December 4

Work Session 6:00 p.m.

Sanipac Update

TSP Implementation Project

Regular Session 7:00 p.m.

PH: Accessory Dwelling Units

Sanipac Fee Resolution

(Winter Recess – December 5 through January 7)

### LANE COUNTY COMMISSIONERS

**DECEMBER 5**

**DECEMBER 12**

**DECEMBER 19**

**DECEMBER 26 – NO MEETING**

**MEETINGS**

**NOVEMBER 2 – GROWING YOUR SPRINGFIELD BUSINESS.**

On November 2, Seth San Fillipo and Richard Boyles, who had been featured recently in a business magazine in the Register-Guard, talked about their success and how to grow your Springfield business.

Mr. Boyles, who owns Sycan B and Innsight Services, as well as Iris Hills Vineyards in Lorane, is from a long-established Springfield family. While he was abroad, including service in the Peace Corps, his father had been Acquiring underused farmland in what is now the Gateway area.

The elder “Doc” Boyles was an irascible fellow, once threatening to close a portion of Beltline Road, over which he owned a railroad easement, if a development he sought wasn’t approved.



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**LANE TRANSIT DISTRICT**

December 20 – Board meeting 5:30 p.m.

**SPRINGFIELD SCHOOL BOARD**

*The agenda for scheduled board meetings can be found at [www.springfield.k12.or.us/boardmeetings](http://www.springfield.k12.or.us/boardmeetings) the Thursday before the meeting at 12:00 p.m.*

December 11 – 7:00 p.m.

**WILLAMALANE PARK AND RECREATION DISTRICT**

December 12– Board meeting 6:30 p.m.

- 1. Willamalane Foundation Report
- 2. Five-year Financial Plan Update
- 3. System Development Charges Annual Adjustment Approval

**SPRINGFIELD UTILITY BOARD**

December 13 – Board meeting 6:00 p.m.

When Richard joined the family business in 1988, he concluded that some of the land was good for hotel construction, and began a career in hotel building which continues to this day.

His advice to new business owners is to “fail early, and maybe often” until you find something that works. He observed that it is much easier to deal with failure, than with a business that just barely hangs on. By contrast, Mr. San Fillipo said he had found that, in his case, failure was not an option. He said that shortly after he had mortgaged his home to acquire his first site, he developed thyroid cancer and his wife became pregnant. He labored on.

Mr. Boyles offered several keys to establishing a successful organization. First, create an organization where the culture makes people free to talk, where issues can be raised and dealt with. The owner must model the culture he seeks to create. Mr. Boyles said he maintains a culture council in his companies to insure good communication. It is important, he said, both to maintain ethical business practices and to be a part of the community. Finally, he reminded owners to have fun, to not concentrate obsessively only on the business.



Mr. San Fillipo started in business as a teenager, making skateboards. He expanded that business with a \$1,000 loan from his parents. As he grew older, married, and had children, skateboards were no longer a priority. He looked for some other opportunity to work with wood. He noticed the number of urban trees being cut down and thought of the possibility of a niche of making wood products from that urban timber. One of his major

steps was to work with the City to acquire a large amount of old growth timber that had been buried under the surface of the Springfield Millpond. When the Millpond was drained as part of the city’s decades long rehabilitation of the Mill Race, he acquired a large quantity which now graces places like the new Blue Mist restaurant near Valley River Center.

Like Mr. Boyles, Mr. San Fillipo said that performing due diligence is a first and vital factor in any new business.

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## NOVEMBER 16 HEALTH CARE: TODAY AND TOMORROW

Chad Campbell, CEO of McKenzie Willamette Medical Center, Lisa Gardner, CEO of Planned Parenthood of Southwest Oregon and Kristi Kernutt of PacificSource, joined City Club on November 16 to discuss current issues in health care. After giving brief descriptions of their organizations and their services, including an update on McKenzie Willamette's major rehabilitation project, the panelists went directly to question.



The first issue addressed was the perceived impact of Measure 101, which would repeal certain taxes enacted by the 207 Legislative Assembly to fund health care. The revenue from the taxes would go to support the State's increased share of Medicaid spending as a result of the shrinking of federal subsidies under the Affordable Care Act.

All three speakers warned that the repeal of these taxes would result in an increased number of patients losing access to Medicaid, which would be troubling. Mr. Campbell pointed out that there would be an additional loss to the hospital, and all hospitals, causing an inability to continue to fund current

services.

The second issue involved the panelists' assessment of the impact of proposed changes to the ACA now in Congress.

Mr. Campbell was direct: it is not a viable option to reduce people's access to health insurance. It would both reduce the level of care and increase hospital costs by causing sicker patients to seek emergency room treatment rather than ongoing health care. Ms. Kernutt pointed out that the unilateral elimination of cost-sharing payments on October 12 has already had a damaging impact on insurers. Insurers set their rates far in advance, so that eliminating cost sharing will have a negative impact of \$2.5 million on PacificSource this year. Since insurers had already set their 2018 rates before cost sharing was terminated, recipients will see no impact, but the insurance companies will. She said that Oregon had required insurers to increase rates by about 7% for 2018, which will mitigate some of the damage, but not all.



Each panelist was asked what one change they would like to see in the healthcare debate. All agreed that the single most important step would be to take politics out of the discussion, but they also agreed that was likely not practical in the current environment. Mr. Campbell added that it was important to focus on the front end of health care – providing care to keep people well. He added it will take years to reverse the trends of past decades which focused on only treating disease after it was present not prevention.

# Springfield City Club

## Board of Directors Meeting Minutes

Tuesday, October 3, 2017 – LRAPA Offices

### In Attendance:

Joe Leahy, President	Len Goodwin	
Dan Egan, Secretary	Merlyn Hough	Carolyn Miller
Steve Moe, Treasurer	Terry Beyer	Kristen Denmark

1. Call to order: The meeting was called to order at 11:32 a.m.
2. Financial Review: The financial picture for the Club is largely unchanged according to Steve Moe. The report was accepted through a motion by Len Goodwin and second by Terry Beyer.
3. Statewide City Clubs: Len Goodwin said there was nothing new to report on this front.
4. Joint City Club Meetings: Joe Leahy assigned Len Goodwin the assignment of keeping abreast of any potential joint Springfield and Eugene City Club Programs.
5. Program Review/Preview:
  - October 5 – Glenwood. Anette Spickard and Dan Egan are ready for that program.
  - October 19 – Representative DeFazio is still on. Terry Beyer and the Board discussed the format for the Program. It will be a Questions-only format as opposed to the usual platform.
  - November 2 – The program will either be based on the Blue Chip Springfield Entrepreneurs, or Fraud and Equifax.
  - November 16 – Healthcare with representatives from Planned Parenthood, McKenzie-Willamette and PeaceHealth.
  - December - The Board discussed queuing up the Homeless Issue and whether to have a second City Club meeting that month. The decision was to skip the second meeting in December.
6. Sponsors: Terry Beyer said the Pat Riggs-Henson wanted to list the Lane Labor Council as a sponsor again – we simply need to send an invoice.
7. Thank You Cards: Joe Leahy said he would start sending out these cards to folks who appeared before the Club in support of our programs.
8. Policy change: It was determined through a vote (motion by Joe Leahy/second by Terry Beyer) to waive the \$5 visitor fee if a Club member brought a potential member to lunch. The Club member should buy the visitor's lunch.
9. Adjournment: The meeting ended at 12:30 p.m.

### City Club Board of Directors

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