

EXPLORE SPRINGFIELD'S WALKING AND BIKING UPGRADES

The City of Springfield, in partnership with Willamalane and the Oregon Department of Transportation, has been working hard to upgrade our community's infrastructure to make Springfield a safer and easier place to walk and bike!

Since 2014, the City has completed more than 70 walking and biking upgrades. Whether undertaken as part of a larger project or on their own, these upgrades typically take more than a year to plan, fund, design, and construct. Each project is shaped by dozens of City staff, committee volunteers, builders, and community members. Each accomplishment improves mobility and safety for thousands of residents, school children, and visitors for years to come.

We're delighted to share these accomplishments with you! As a whole, these upgrades show a city-wide commitment to a safer, healthier, and more enjoyable community.

To learn more about walking, biking, and safety related infrastructure projects that have been completed view Springfield's Walking and Biking Upgrades Map <<https://storymaps.arcgis.com/stories/2c9aa50943e24d1ea56a61906123f53f>>.

To get involved, check out the links at the bottom of the page. Enjoy!

*Emma Newman
Senior Transportation Planner,
City of Springfield*



UPCOMING PROGRAMS

DECEMBER 2, 2021 CHANGING WORKFORCE – A CONCENTRATION ON RESTAURANTS

As we conclude our multi-part series on changes in the workforce, we concentrate on one industry where the change has been most profound. Join Springfield City Club Thursday, December 2nd for a discussion on changes in the restaurant industry with Seth Gruschow and Natalie Sheild of Together Restaurant Consulting. Together Restaurant Consulting works with innovative and aspiring restaurateurs to ensure streamlined and profitable restaurant operations. From menu creation and staff training to the optimization of systems and improving profit margins. Together provides support to the restaurant industry in the areas of operations and staffing, financial management and legal support, and brand services.

DECEMBER 16, 2021 –NO PROGRAM HAPPY HOLIDAYS TO EVERYONE.

PUBLIC CALENDAR

All items are tentative and subject to change. For current information, click on the agency name which will redirect you to the appropriate web site.

Many boards continue to meet online as the County emerges from the restrictions on activity. Please see the guide on page 3 for information on how to connect.

City of Springfield Council

225 Fifth Street
Springfield, OR 97477
(541)726-3700

December 6, 2021

Work Session 5:30 p.m.

Main Street Facility Plan

ARPA Update

Regular Session 7:00 p.m.

PH: Supplemental Budget 2

PH: Election/Administrative Code

SEDA Executive Session 7:45 p.m.

SEDA Regular Session 8:45 p.m.

Glenwood Riverfront Developer Negotiations

Urban Renewal Plan Amendment Ratification

Short Term Building Lease

December 13, 2021

Joint Work Session with Lane County Commissioners (Floodplain Code Updates) 6:30 p.m.

Joint Regular Session with Lane County Commissioners (Floodplain Code Updates) 7:30 p.m.

December 14, 2021 – January 2, 2022 Council Recess

Lane County Board of Commissioners

125 Eighth Avenue
Eugene OR 97401
(541)682-4203

- December 7, 2021**
- December 14, 2021**
- December 21, 2021 – No MEETING**
- December 28, 2021 – No MEETING**

Lane Transit District

3500 E. 17th Avenue
Eugene, OR 97403
(541)687-5555

December 15, 2021 4:30 p.m.
Board Meeting

School District 19 Board of Directors

640 A Street
Springfield, OR 97477
(541) 726-3201

December 13, 2021 7:00 p.m.
Board Business meeting

Springfield Utility Board

250 A Street
Springfield OR 97477
(541)746-8451

December 8, 2021
Board meeting

Willamalane Park and Recreation District

320 S. 32nd Street
Springfield, OR 97478
(541)736-4544

December 1, 2021
Board Work Session
December 8, 2021
Board Regular Session

Lane Regional Air Protection Authority

1010 Main Street
Springfield, OR 97477
(541)735-1056

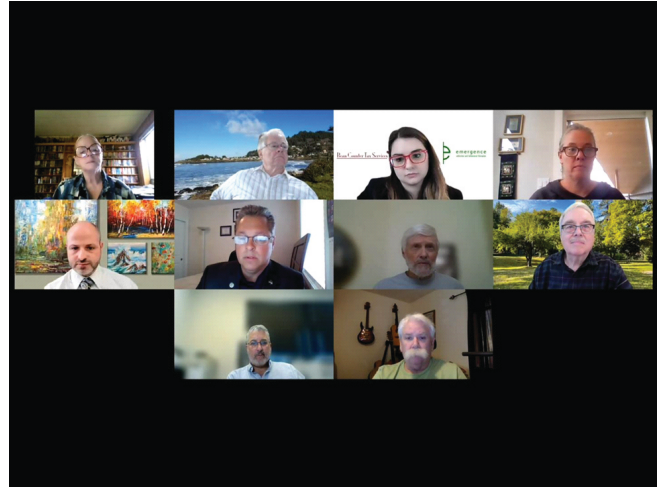
December 9, 2021 12:15 p.m.
Board meeting

That approach is exemplified by the Career Pathways program offered by Local 16 of the Sheetmetal Workers. Russ Benton, who has worked in construction for 32 years and serves on the Join Apprenticeship Training Committee, said that this program, which operates in two centers, one in Portland and one in Springfield, now has 325 students enrolled. Each of these students is fully employed in the trade. The students must have a high school diploma to enroll and when they complete the five year program, which includes 1000 hours of classroom study and 8000 hours of work, in addition to certification in their trade they receive an associate degree from Mt. Hood Community College.

RECENT MEETINGS

NOVEMBER 4, 2021 – CE AND EDUCATION

Career Technical Education (“CTE”) has been a feature of the American system of public education from the beginning. However, while in the past it had been described as almost a “second class” education dedicated only to learning a trade, the current generation has seen the term recognized as a description of a much broader form of education, involving not only the K-12 school



system, but also the higher education realm, where it now is a mainstay, particularly of community colleges.

Now, in many cases CTE is a degree program, leading to an associate’s degree in two years while providing both hands-on work experience and academics, which can not only prepare students for work but also, in some cases, propel study for a four year degree and beyond. At Lane Community College, over 50 percent of student activity is in CTE related programs, according to Grant Matthews Associate Vice President for Career Technical Education and Workforce Development at Lane.

At lower levels, Shareen Vogel of Lane Educational Services District reports that there are 109 CTE programs at the secondary level in Lane County schools, all of which have connections to programs at LCC. These programs allow a student to focus on a particular career pathway and combine career and technical skills with traditional academic content. In many cases, the 16 districts that the ESD serves have agreements with local unions to provide opportunities for hands on work experience while learning.

Then union began a pre-apprenticeship program to provide a link for high school students, but it had to close during the pandemic. The union plans to reinstate the program when it is feasible.

The breadth of CTE programs has also expanded far beyond what used to be considered the customary trades. Ms. Vogel pointed to six career clusters: Agriculture, food and natural resources; arts, information and communications; business and management; Health Sciences; Human Resources; and industrial and engineering systems. Mr. Matthews noted that at Lane CTE programs include business management cybersecurity, medical assisting, nursing, dental hygiene, aviation maintenance and flight technology LCC also recently started an unmanned aerial vehicle program. CTE programs are also offered in graphic design, multimedia design and music technology, he said.

CTE programs offer significant benefits both to the students and to society as a whole. Ms. Vogel reports that students who participate in CTE tend to be more engaged and committed to completing their programs and have a significantly greater success rate. Mr. Matthews added that there is about a four to one multiplier on money CTE students spend and that taxpayers gain three dollars in community tax revenue for each dollar invested in CTE.

CTE programs are significantly more expensive to offer, in large part due to the capital investment in equipment needed for gaining work experience. Perhaps this is why,

after the adoption of Measure 5 cuts to property taxation, CTE programs were among the first to be abandoned or reduced by the public school system. Only recently, following the adoption of Measure 98, has additional funding been infused into CTE offerings at the K-12 level. Mr. Matthews said that even after Measure 98 substantial increases in funding are necessary for community colleges to be able to continue, and expand, their ability to offer CTE programs.

The full presentations of the three panelists may be found here:

[Shareen Vogel](#)

[Grant Matthews](#)

[Russ Benton](#)

NOVEMBER 18, 2021 WORKFORCE CHANGES –THE EDUCATOR’S PERSPECTIVE

On the surface, Lane Community College and Bushnell University might seem radically different institutions. But, as City Club members learned at the November 18th program, they have many similarities in both their approach to education and the results they produce. At the end of this article you will find links to the slide presentations by our speakers, Dr. Margaret Hamilton, President of Lane Community College and Dean Angela Doty, Dean of Career and Academic Resources at Bushnell University.



Dean Angela Doty

Bushnell, recently renamed in honor of their founder, established in 1895 as Northwest Christian College, is a private for year institution, founded with an intentionally religious *raison d’etre*. It now has about 700 students about half of whom are traditional residential students, according to Dean Doty. By contrast, Lane is a public community college offering certificates and associate degrees with as many as 21,000 students, a large number of whom take only occasional and focus classes and then enter the workforce or transfer to a four-year institution according to Dr. Hamilton.

Bushnell describes its goal as to produce “purposeful graduates” noting that 83 percent of their graduates are at work within six months of graduation. LCC describes their objective as to get students to the workforce.



President Margaret Hamilton

ATTENDING VIRTUAL MEETINGS

To view Springfield City Council meetings: On the Thursday before the meeting, the Council agenda is posted [here](#). The agenda will contain the information to link to the live stream of the meeting.

To view meetings of the Lane County Board of Commissioners, go to this [link](#) for connection information

To view Lane Transit District Board meetings, go to the [Events Calendar](#) and click on the meeting you want to attend for information on the Zoom link

To view School District 19 Board meetings: on the Thursday or Friday before the meeting go to the [Board Meeting Calendar](#), locate the meeting agenda and you will find the Zoom link to join the meeting.

To listen to Willamalane Board meetings:

On a telephone or cell phone, dial 541-736-4490

When prompted, enter the conference ID: 85238 followed by the # sign

To listen to SUB Board meetings:

Dial in using your phone: Dial 1.978.990.5373

Enter the Access Code: 2355961#

To view LRAPA meetings:

Below are instructions for participation: Click on this link from your desktop: <https://zoom.us/j/2234449160>

Both institutions have some focus on programs that tie directly to employment. President Hamilton noted that it is important to follow labor demand and focus on programs that relate directly to employment. “We are preparing the middle class,” she said. “We must meet them (students) where they are and prepare them for high paying jobs. We get people to the next step – get them a job and some security.” Part of this involves find skilled experts in the field and bringing them in as lecturers. It is no longer adequate to rely only on teachers trained as academics.

Dean Doty echoed many of these views and also pointed to Bushnell’s development of internships and practicums to connect students to work experience before their complete their degrees. She said that all their traditional residential students have at least 135 hours of field experience before graduation. President Hamilton concurred and observed that getting students intentional exposure to the workforce through coops with business and industry is vital to success.



- Resource allocation based upon labor demand
- Identifying and interrupting patterns of inequity in training and education
- Strengthening systems to remove barriers
- *Meeting students where they are*
- Being “student ready”



As Vice president Grant Matthews said at the previous program, LCC has a diverse set of programs focused on specific professions and job opportunities. Bushnell, while it has a traditional mix of 19 undergraduate programs and six graduate programs, and a robust program in intercollegiate athletics, also has developed programs in software engineering and an accelerated bachelor’s in nursing programs. Bushnell also has an articulation agreement with LCC which facilitates the easy transfer of LCC credits to Bushnell for students who seek to go beyond the associate degrees offered by LCC.

Fall 2021 Internship Sites

- Love for Lane County
- Creswell Public Library
- Grace Community Fellowship
- Isler CPA
- Professional Credit
- Kidsports
- Ameriprise Financial
- Catholic Community Services
- Holt International
- Aspire Caregiving
- Oregon Community Programs
- Addi’s Diner
- Jasper Mountain
- Volunteers in Medicine
- Relief Nursery
- Emerald Valley Golf Course
- Springfield Drifters Baseball Club
- SheerID



At each institution, the speakers said, the existing academic culture needs adjustment to make the institutions more responsive to change. “If the world is no longer making widgets,” President Hamilton said, “we should stop offering programs in widget making.” At both institutions

there is sometimes resistance to “sundowning” long established programs, but the nimbleness to adjust to the demands of the work world is essential if the institutions are to fulfill their missions.

In the question and answer period, much discussion was devoted to how to address the costs associated with post-secondary education. While Dean Doty noted that Bushnell has the lowest average annual cost among accredited regional universities, finding ways to mitigate those costs remains vital. At LCC, President Hamilton said that their an important task is to find funding partnership and federal funds to support students while they learn.

When asked how legislative consideration of investing money in wraparound services and training, President Hamilton said that a primary concern is the reality that many entry level jobs for certificate holders and graduates do not pay enough to sustain as minimal standard of living – in particular, she noted that pay for those working in childcare and healthcare are simply inadequate. This compounds the problem because it means that the supply of childcare opportunities for their students and graduates simply is not enough.

The institutions are also trying to control student costs by adjusting their tuition policies. At Bushnell students pay a block tuition rate which allows them to take anywhere between 12 and 189 credits, making it possible for those who can take on the extra load to shorten the time it takes them to get to graduation. LCC had been considering that before the pandemic hit, President Hamilton said, and probably be moving in the direction in the future.

The speakers were asked directly how they had applied the federal funds that have been provided as a response to the pandemic. In response they indicated that the CARES 1 and CARES 2 money had provided quick relief for added expenses triggered by the pandemic. President Hamilton said that LCC will expect about \$16 million in ARPA funding, 50 percent of which must go directly to students. The balance will be used to replenish losses related to COVID – including the need to upgrade their information technology systems rapidly to enable a quick switch to online learning.

Dean Doty said most of the CARES money was used to prevent employee layoffs, and that future funds will be devoted to students to make it possible for them to complete their programs.

[President Hamilton’s Presentation](#)

[Dean Doty’s Presentation](#)

**Minutes
Board of Directors
Springfield City Club
October 27, 2021 – Zoom**

Present:

Paige Sharpe	Callie Elliot	Kristin Denmark	Len Goodwin
Tom Boyatt	Tiffany Edwards	Nick Nelson	Pat Riggs Henson

Absent: Bob Fondren, Terry Beyer, Merlyn Hough

The meeting was called to order at 11:35 a.m.

On a motion by Pat, seconded by Tiffany, the minutes of the September 29 meeting were approved as submitted, unanimously.

Paige reported that Bob Fondren was unable to attend but advised her that everything in the financial reports for September was routine. Len Reported he had exchanged emails with Aaron Donley of Sanipac and that they had paid, through PayPal. Paige offered to reach out to Eric Geyer of Roseburg and asked Len to send her an invoice for Roseburg's membership so she could forward it.

Tom asked about the benefits of the City of Springfield joining as an organization instead of individuals from the City joining. After a discussion Tom agreed to discuss that subject with the City Manager's Office.

On a motion by Len, seconded by Pat, the Financial report was approved unanimously.

Paige reported that all panelists for the November 4 program have confirmed. She will prepare a brief abstract for publicity purposes.

President Hamilton of LCC has confirmed for November 18. President Womack of Bushnell is out of town, but they are looking for someone to substitute. Superintendent Hamilton of Springfield Schools has not yet responded. We will need to make some adjustments in how the meeting is run because Len is having surgery on the previous day and probably will not be available to run the Zoom call. Pat agreed to do the welcome and intro and help with questions and Nick offered to run the Zoom call and follow Facebook. Len will set up a training session for Nick.

The Board discussed the format of the December 2 program. The general idea is to discuss how local businesses have responded to the pandemic by changes in their operations. One major issue might be the tension between workers who can work remotely and those whose jobs do not permit remote work. It would be useful to have businesses who have made significant changes like eliminating buildings. It would be good to have a variety of perspectives on some of the issues, particularly how to deal with things such as childcare and union contracts. Paige will continue reaching out to businesses to find a set of different perspectives.

The Board still plans to use the December 16 meeting as a networking meeting to get input from members on future programing and interests. Still undecided is whether the meeting will be in person or on Zoom. Kristin suggested that the potential change in bylaws be added as part of that meeting. We will continue the discussion of the December 16 program at the next meeting.

Len reported that he had sent out the membership list again and would appreciate each member review it and offer any corrections or information which is missing.

Tiffany and Nick reported on their conversation about building membership. They suggested that it remains a challenge to solicit new individual members and might be more productive to focus on businesses. The offered the idea of telling businesses who joined that a certain portion of their dues would be sent back to the community in the form of grants or scholarships. Since the Club's operating expenses are small, it might be possible to have a greater community impact, and, at the same time, encourage more businesses to join by showing them how their dues would help community reinvestment. The Board recognized that administration of the program might involve some additional work, but that it might be better to manage it directly rather than rely on Bean Counter, who would undoubtedly have a charge for their services. Nick, Tiffany, and Pat will meet again to develop a more formalized proposal for discussion at the next Board meeting.

MINUTES CONTINUED ON PAGE 6

Nick has prepared an article for the November newsletter. Tom will explore the possibility of an article on the story map that Emma Newman has created showing the expansion of the bike/ped network in Springfield.

Pat asked for Board consent to schedule the Northwest Youth Corps and Fire Marshal for a program on January 20. The board approved that by consensus.

There being no further business, the meeting was adjourned at 12:40 p.m.

Respectfully submitted,

Len Goodwin,

Secretary

City Club Board of Directors

				Term Expires
President	Paige Sharpe	paige@springfield-chamber.org	(541)746-1651	06/30/2022
President-Elect	Callie Barry Elliott	celliott@columbiabank.com	(541)984-2270	06/30/2022
Past President				06/30/2022
Treasurer	Bob Fondren	Fondren3608@msn.com		06/30/2023
Secretary	Len Goodwin	localcitizenor@gmail.com	(541)915-8956	06/30/2022
Director	Terry Beyer	terrybeyer@comcast.net	(541)746-5889	06/30/2022
Director	Tom Boyatt	tboyatt@springfield-or.gov	(541)744-3373	06/30/2022
Director	Merlyn Hough	merlyn.hough@gmail.com	(541)285-3063	06/30/2022
Director	Nick Nelson	nick@nicknelsonrealestate.com	(541)852-9394	06/20/2023
Director	Kristin Denmark	kdenmark@thorp-purdy.com	(541)747-3354	06/20/2023
Director	Tiffany Edwards	Tiffany.Edwards@ltd.org		06/30/2023
Director	Pat Riggs-Henson	henson2831@comcast.net		06/30/2022
Director				06/20/2023